



HIPAA Privacy Policy for Quality Diagnostic Health & Wellness

Quality Diagnostic Health & Wellness is committed to protecting the privacy and confidentiality of our patients' health information. As a provider of medical testing services, we are required by law to comply with the Health Insurance Portability and Accountability Act (HIPAA) and its Privacy Rule.

Our policies and procedures are designed to protect the privacy of our patient's protected health information (PHI), which includes any individually identifiable health information that we collect, store, transmit, or maintain in any form or medium. This may include medical records, test results, billing and payment information, and other health-related information.

Our Privacy Policy includes the following measures:

1. Protection of PHI: We take appropriate measures to ensure the confidentiality, integrity, and availability of our patients' PHI. This includes physical, technical, and administrative safeguards to prevent unauthorized access, use, or disclosure of PHI.



2. Use and Disclosure of PHI: We only use and disclose PHI as permitted or required by law, or as authorized by our patients. We may use PHI for treatment, payment, and healthcare operations purposes, and we may disclose PHI to other healthcare providers, insurance companies, or other third parties as necessary for these purposes.

3. Individual Rights: We provide our patients with certain rights regarding their PHI, including the right to access, amend, and receive an accounting of disclosures of their PHI. We also provide our patients with a Notice of Privacy Practices that describes their rights and how we use and disclose their PHI.

4. Business Associates: We may disclose PHI to third-party vendors and contractors, known as business associates, who perform services for us. We require our business associates to comply with HIPAA and our Privacy Policy, and we enter into agreements with them to ensure their compliance.

5. Breach Notification: In the event of a breach of PHI, we will promptly notify affected individuals and take appropriate steps to mitigate harm.



6. Training and Awareness: We provide ongoing training and awareness programs to our workforce to ensure their understanding of HIPAA and our Privacy Policy.

We take our obligations under HIPAA seriously and are committed to protecting the privacy of our patients' PHI. If you have any questions or concerns about our Privacy Policy or our compliance with HIPAA, please contact us.

7. Data Collection and Communication Consent

When you submit your contact information through our website, you consent to receive communications from Quality Diagnostic Labs, including informational emails, service updates, and promotional offers related to our services. We collect personal information such as names, phone numbers, and email addresses solely for the purpose of providing relevant services and improving your experience. We do not sell or share your contact information with third parties without your explicit consent, except as required by law or to provide essential services through authorized partners.

Your Rights:

- You can opt out of marketing communications at any time by clicking the "unsubscribe" link in our emails or by contacting us directly.
- Even if you opt out of marketing emails, you may still receive essential service notifications, such as appointment confirmations or updates related to requested services.

By submitting your contact information, you acknowledge and accept this policy.

Effective Date: 1/2022